

PALEWELL PRESS - PUBLICATION FAQ 2022-2023

The following Frequently Asked Questions are provided for authors who are considering signing a publication contract with Palewell Press Ltd. Please read them in conjunction with the contract.

AUTHOR COMPENSATION

Q: Do you pay royalties?

A: Yes, Authors receive a royalty on every copy sold except those that Palewell Press sells directly to the Author (or to a person representing the Author) at the Authors' Discount.

Q: When do you pay royalties?

A: We calculate royalties in March for the preceding 12 months, and pay them in July of that year.

Q: Will my royalties increase as more copies are sold?

A: Yes, these are the royalty rates:

- Paperback or Pamphlet: 10% of the paperback or pamphlet's Sterling Retail Price on 1-5,000 copies sold; 12.5% from 5,001-10,000 copies, then 15% for all printed copy sales thereafter;
- eBook: 15% of the eBook's Sterling Download Price on 1-10,000 copies sold; 20% from 10,001-30,000; and 25% for all eBook download sales thereafter;
- Audiobook: 15% of the audiobook's Sterling Download Price on 1-10,000 copies sold; 20% from 10,001-30,000; and 25% for all audiobook download sales thereafter. On sales of audiobooks in cassette or disc form: 10% of the audiobook's Sterling Retail Price.

Q: Will you pay me an advance?

A: No, we don't pay advances.

Q: Will I get any free copies?

A: Yes, you'll get 10 free copies of your paperback or pamphlet.

Q: Can I buy copies to resell?

A: You can buy copies of your paperback / pamphlet directly from Palewell Press at the Authors' Discount (by emailing enquiries@palewellpress.co.uk). Shipping costs will still apply.

- 40% on orders under 100 copies;
- 45% on orders of 100 copies or more.

COPYRIGHT

Q: Who owns the copyright to the poems / pieces of prose in my publication?

A: You own the copyright to each individual poem / piece of prose. Palewell Press owns exclusive rights to the whole publication with its title and cover design.

Q: How long does Palewell Press retain the exclusive right to publish my book?

A: Palewell Press retains this right for 20 years from the Agreed Publication Date. See Contract Clause 13c for the option to terminate every 5 years.

Q: During that 20 years, can I submit some of the book's contents to anthologies, magazines and competitions?

A: Yes, you can submit to other anthologies and magazines, telling them which pieces have already been published by Palewell Press. Most competitions require you to submit unpublished work.

Q: What if I want to publish my book in a language other than English?

A: There is nothing to stop you getting the manuscript translated and published in one or more other languages. To use the same title and cover design, you will need permission from Palewell Press.

PUBLICATION TIMESCALE

Q: How soon will my book be published?

A: From agreeing the final manuscript to launching your paperback or pamphlet takes approximately 3 – 4 months, or longer if the period includes Christmas or other holidays. Palewell Press plans each year's publications in advance. We will tell you when your publication will start to be worked on.

Q: What is the Agreed Publication Date?

A: This is a date close to the expected launch event. The Agreed Publication Date will be discussed with you and included in the contract. Subsequently, Palewell Press can agree with you to shift the launch event and/or Agreed Publication Date forwards or backwards in time.

COVER DESIGN & IMAGES

Q: Can I design my own book cover?

A: No, the cover will be designed by Palewell Press and discussed with you. A draft cover will be reviewed by you ahead of publication. If you have a suitable photograph you can ask if Palewell Press wants to include this in the cover design.

Q: Can I have illustrations inside my book?

A: For reasons to do with printing technology and cost, this is unlikely. If internal illustrations are important to your book, they should be discussed with Palewell Press before you sign the contract.

Q: Who pays for the images that go on the cover or inside the book?

A: Palewell Press will source images. If you want to use a particular commercially available image, the cost will be paid by you.

PAPERBACK OR PAMPHLET LAUNCH

Q: Does Palewell Press organise a paperback / pamphlet launch event for every author?

A: No, for logistical reasons, Palewell Press will only organise a face-to-face launch event for authors based in England, Scotland or Wales. If you live outside that area and/or if Covid-19 is still causing issues, your launch may need to be online rather than at a physical venue.

Q: Who pays for the launch?

A: Palewell Press shares physical launch costs 50-50 with the Author up to a ceiling Palewell Press contribution of £50. Palewell Press will not contribute to any costs not agreed with them in advance.

EBOOKS & AUDIOBOOKS

Q: As well as a printed version, does Palewell Press produce an eBook / audiobook for each Author.

A: Once your paperback / pamphlet has been launched, you can ask Palewell Press to prepare an eBook and/or an Audiobook. The details will require further discussion.

MARKETING

Q. How will Palewell Press market my book?

A. We will include it in our monthly newsletter and on our website. Around the time of launch we will also use social media to publicise it. We need authors to commit to share in marketing their work alongside Palewell Press, whether through social media or by emailing their contacts.

SALES

Q: Where will people be able to buy my paperback / pamphlet?

A: Your paperback / pamphlet will be available for sale:

- During your launch, and at book events you arrange;
- On the Palewell Press website, and on Amazon, Waterstones, Foyles and Bookshop.org websites;
- Possibly from your local bookshop if you can get them to stock your paperback / pamphlet.

Q: If I have an eBook or audiobook, where will people be able to buy it?

A: They will be able to buy it on Amazon.